

2027 SPONSORSHIP OPPORTUNITIES



Build for Unity | January 30th, February 5th & 6th

Held during World Interfaith Harmony Week, Build for Unity brings together more than 200 community members from all faiths, beliefs, and backgrounds to support Habitat's mission to build homes, communities, and hope.

Sponsorships start at \$500, and individual registration is \$100. | Sponsorship Deadline: December 11, 2026



Women Build | March (Every Wednesday, Friday, and Saturday)

Women Build is a month-long signature event that brings together 600+ women and allies from all backgrounds and professions to support Habitat in building affordable housing for low-income families, including single mothers.

Sponsorships start at \$1,000, and individual registration is \$250. | Sponsorship Deadline: January 20, 2027



Run for the Roses Big Day of Giving Kick-Off | May 1st

Kick off Big Day of Giving at Run for the Roses, Habitat's Kentucky Derby event, and help make your gift go further! This exciting celebration launches Sacramento's 24-hour giving challenge, rallying our community to raise mission-critical funds for affordable housing. Together, we build hope for generations to come!

Sponsorships start at \$3,000. | Sponsorship Deadline: March 19, 2027



Rock the Block Oak Park | May 14th & 15th

Rock the Block Oak Park is a two-day community impact event that brings together hundreds of volunteers to work in partnership with residents on home preservation and neighborhood revitalization projects—helping hardworking families, seniors, and veterans stay in their homes and avoid displacement.

Sponsorships start at \$1,000, and volunteer opportunities are available. | Sponsorship Deadline: April 5, 2027



Hard Hats & High Heels Gala | September 25th

The Hard Hats & High Heels Gala is one of the region's preeminent black-tie events, where business and community leaders gather for an evening that includes a champagne reception, gourmet dinner, outstanding entertainment, an exciting live auction, and a fun-filled after-party. Proceeds from the event support Habitat's mission to build homes, communities, and hope.

Sponsorships start at \$5,000, and individual tickets are \$400. | Sponsorship Deadline: August 13, 2027

Veterans Service Day | November 11th

Join us for a day of service honoring those who have served our country. Veterans, active-duty service members, and community volunteers will work together on home repair projects that make veteran homes safer, more efficient, and more affordable.

Sponsorships start at \$5,000. | Sponsorship Deadline: October 1, 2027

Playhouse Jingle Build | November 30th

Join us on Giving Tuesday for a festive, hands-on volunteer event where community partners will build and decorate playhouses for local families in need. It's a joyful way to give back, get creative, and spread holiday cheer while making a lasting impact in our community.

Sponsorships start at \$4,000. | Sponsorship Deadline: October 20, 2027



For information about sponsorship or partnership opportunities, please contact us at sponsorships@habitatgreatersac.org or visit our website.

HABITATGREATERSAC.ORG/SPONSORSHIPS

Habitat for Humanity of Greater Sacramento | 819 North 10th St., Sacramento, CA 95811 | 916.440.1215

YEAR-ROUND OPPORTUNITIES

Home Sponsorship Program

Turn team building into community building through a Home Sponsorship opportunity that empowers your employees to work side-by-side in creating safe, affordable housing for local families. This hands-on experience strengthens team connections, boosts employee engagement, receives brand recognition, and creates a lasting impact that extends far beyond the build site.

Sponsorships start at \$5,000.

Playhouse Program

Our Playhouse Program is an engagement opportunity that gives groups and individuals a meaningful, creative, and hands-on day of building playhouses that are then donated to local children. The funds raised through the Playhouse Program support Habitat's mission of building homes, communities, and hope.

Sponsorships start at \$3,000.

Veteran Repair Program

The Veteran Repair Program provides critical home repairs, accessibility modifications, and safety improvements to help local veterans remain comfortably in their homes. Funding directly supports our heroes and helps cover repair costs, materials, volunteer coordination, and construction expenses for veteran households throughout the year.

Sponsorships start at \$5,000.

Home Repair & Neighborhood Revitalization Program

In an effort to preserve the existing affordable housing stock in our community, our Home Repair and Neighborhood Revitalization Program seeks year-round support to help cover critical home repair costs, materials, volunteer coordination, and construction expenses that advance long-term housing stability and strengthen neighborhoods across Sacramento and Yolo counties.

Sponsorships start at \$5,000.

Restore Volunteer Opportunities

Not in a position to make a donation but still interested in helping out? Contact us to coordinate a Group ReStore Volunteer Day for your team. The ReStore is Habitat's nonprofit home improvement store, where we sell new and gently used furniture, home goods, and building materials at steeply discounted rates. Teams of up to 15 can be accommodated, with volunteer opportunities available throughout the week.

Scheduling is subject to date availability.

Employee Volunteer Match Opportunities

Maximize your team's impact by participating in our employee volunteer match program, where your workforce's volunteer hours are transformed into corporate grants. This partnership amplifies your corporate social responsibility efforts while building team morale and showcasing your brand's commitment to community good.

Giving Tuesday Match Opportunities | November

Inspire generosity and double the impact of community giving by becoming a Habitat Giving Tuesday Match Partner in connection with our Playhouse Jingle Build event. Your organization's matching gift will encourage others to give while helping Habitat continue building and repairing safe, decent, and affordable homes for local families, seniors, and veterans in need.

Your support—through events, programs, or partnerships—helps Habitat for Humanity of Greater Sacramento create lasting impact across Sacramento and Yolo counties.

Join us in 2027 to transform lives and build hope for generations to come!



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