



# WOMEN BUILD 2022

Tips for Individual and Team Women Build Registrants

# Tips for creating an AWESOME Fundraising Page!

500 Women Build participants will work together to raise a minimum of \$250 each towards our overall goal of \$100,000.

## How to Register as an individual or team

Visit the web-page [www.habitatgreatersac.org/womenbuild](http://www.habitatgreatersac.org/womenbuild)

1. Click REGISTER HERE and then "Register" on the pop-up page
2. Select "Individual", "Join a team", or "Create a team"
3. Log in. If you do not have an account already you can create an account by entering your email address and creating a password or by creating an account with Facebook (please note, if creating an account with Facebook, all corresponding emails will be sent to the email attached to your Facebook account).
4. PLEASE NOTE: Registrants raise a minimum of \$250 per person to participate in Women Build. When registering you will need to make a \$25 donation to start your fundraising page. (Donations can be solicited from friends, family, and colleagues for the remaining \$225.)
5. Create your profile, select your t-shirt size, share if you have any dietary restrictions, and select your build day!
6. Personalize your page and start working towards your \$250 registration goal.

## Personalize, Personalize, Personalize!

The more you personalize your page and make it your own, the more compelled people will feel to donate! Upload pictures and add your own story to bring awareness to your fundraising efforts.

To update your page click Manage on the top right corner.

- Update the profile picture to include a picture of you
- Update your profile info and share why you are participating in Women Build

### Check out these great Fundraising Pages from our previous Women Build!

Example Team Page: <https://www.classy.org/team/213262>

Example Individual Fundraising Page: <https://www.classy.org/fundraiser/2011348>

## Share on Social Media - (Facebook, LinkedIn, Instagram, Twitter!)

Be sure to include when you post why you are supporting Women Build and how they can help support you through a donation or joining your Women Build team!

## Send Emails, Facebook Messages, and texts to friends & family!

Be sure to include a personal message and a hyperlink to your fundraising page.

## Show Gratitude!

Showing gratitude and saying thank you to your supporters can go a long way!

## Questions or ideas?

Please contact Kaitlyn Bathke at [KBathke@HabitatGreaterSac.org](mailto:KBathke@HabitatGreaterSac.org) or (916) 440-1215 x1112

# Fundraising is as easy as 1, 2, 3...



**Habitat for Humanity®**  
of Greater Sacramento

- 1. Ask:** The answer is always no, until you ask.
- 2. Follow-up:** Your family & friends want to donate, they just forget.
- 3. Thanks:** A Crucial Step - Don't forget to thank your donors. Every dollar counts & they are more likely to give again if they are thanked!

## How do I raise \$250 in one week?

- Make a donation to yourself - **\$25**
- Ask 4 family members for \$25 each - **\$100**
- Ask 7 friends for \$15 each - **\$105**
- Ask 4 neighbors for \$5 each - **\$20**

Total: \$250

## That was too easy! How can I raise \$300 in one week?

- Make a donation to yourself - **\$25**
- Ask 4 family members for \$25 each - **\$100**
- Ask 10 friends for \$15 each - **\$150**
- Ask 5 neighbors for \$5 each - **\$25**

Total: \$300

## I need a bigger challenge! How can I raise \$500 in one week?

- Make a donation to yourself - **\$25**
- Ask 4 family members for \$25 each - **\$100**
- Ask 15 friends for \$10 each - **\$150**
- Ask 5 neighbors for \$5 each - **\$25**
- Use a memory jogger to list all the people you can ask for a donation (PTA club, church members, even your real estate agent!). You will likely come up with another **\$50**
- If you're comfortable, ask your contacts for a bigger donation! **\$100** or even more!
- Clean out your garage or host a bake sale - **\$50**

Total: \$500

Don't forget to ask your company about matching gifts & watch your donation double!

\* Don't forget to share your fundraising page on social media. You'll be surprised by the generosity of your social network! Adding a few words about why you're participating will help your network connect to your passion for the mission and feel more compelled to support!

**Empowering Women.  
Transforming Lives.  
Building Hope.**

**WOMEN  
BUILD  
2022**

**We look forward to  
building with you!**

**If you have any questions, reach out to one of the staff listed below.**

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