



2019 Habitat for Humanity Gala Auction Donation

An evening to build strength, stability, and self-reliance through shelter in the Sacramento region and beyond.



Hard Hats & High Heels Gala

Benefiting Habitat for Humanity of Greater Sacramento

Habitat for Humanity is currently the only local home builder providing affordable homeownership opportunities to the low and very low-income families of our area, as well as preservation opportunities to our community's vulnerable elderly and Veteran populations. We are dedicated to hand up, not hand out and bringing people together to build and repair hope, homes and community.

Since 1985, Habitat has built 146 new homes in the Greater Sacramento and Yolo area - helping provide safe, decent housing to nearly 500 local children whose lives and futures have been forever changed through the Habitat program. Additionally, through our new repairs program, we've provided critical repairs to dozens of low-income seniors, homeowners, and veterans to help them avoid displacement.

As a locally and non-governmentally supported nonprofit, the work we do is only made possible through support from our local community.

To see the direct impact your support can make, watch our video at

www.HabitatGreaterSac.org/Impact



Our 2019 Event

Saturday, October 5, 2019

Our sold-out 2018 Hard Hats & High Heels Gala brought together over 400 high profile business leaders, elected officials, philanthropists, and media representatives and was the first charity gala ever to be held on the State Capitol Grounds.

Featured in [Sacramento Magazine](#), the [Sacramento Business Journal](#), and [Comstock's Magazine](#), our 2018 event helped raise \$297,000 to support building hope and homes in the Greater Sacramento community.

([Click here to see our 2018 Gala Recap Video](#))

Our 2019 event will feature a gourmet dinner, high quality libations, an inspiring program, live auction, and an evening that you will never forget. We invite you to attend, sponsor, and be recognized as we come together in 2019 at the newly renovated Memorial Auditorium for an evening to change lives and build a better community where everyone has a safe, decent place to call home.

Live Auction Donations

The goal of this year's Gala is to raise over \$130,000 through our live auction and a fund-a-need (and over \$300,000 through the event at large). We would like to invite you to be a part of what we do by donating a high end experience or item for our live auction.

Please note, this is a high-end live auction and we are looking for a curated list of 8-10 auction items, experiences, and packages valued at and that will be auctioned at the event for \$2,000-\$20,000.

Past Auction Items

- Beachside Villa in Costa Rica (donated by Carol VanBruggen and Steve Kuhn) - raised \$8,000
- 7-Course Sicilian Dinner (donated by Scott Gillati) - raised \$5,000
- Tactical Training Day with SacPD (donated by SacPD) - raised \$4,200
- Climbing Tour with National Geographic featured Alex Honnold (donated by Alex Honnold) - raised \$4,000
- Week for 6 in Sedona (donated by Susan and Larry Sheridan) - raised \$9,000

VISIBILITY AND RECOGNITION

- Your name listed as a donor next to the auction item in the program
- Your name, logo, and photo (if desired) highlighted on the auction slide during the event
- Your name mentioned on stage by our auctioneer David Sobon during the event
- Your auction donation is eligible for a tax-deductible (please consult with your tax advisor to determine if your donation is tax deductible in whole or in part)
- Items valued over \$3,000 will also receive two complimentary tickets to the Gala (valued at \$630)





2019 Habitat for Humanity Gala Auction Donation Contract

Thank you for supporting our Hard Hats & High Heels Gala where we are #BreakingNewGround

DONOR INFORMATION

☐ Please check if you wish to remain anonymous

Donor Name (as to appear on program): _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

DONATION INFORMATION

Detailed Description of Donation: _____

Fair Market Value \$: _____ Expiration Date (if applicable) _____

Restrictions/Blackout dates (if applicable) _____

Redemption Instructions: _____

Item Deliver (Must be filled in)

Delivery: ☐ I will deliver to Habitat ☐ Pick up on (indicate date) _____

Certificates: ☐ Certificate/Item accompanies this contract ☐ Habitat generates certificate

Signature of Donor: _____ Date _____

Committee Contact: _____

Please scan and email forms back to Laine Himmelmann at LHimmelmann@habitatgreatersac.org

Habitat for Humanity of Greater Sacramento / Tax ID No: 68-0085804

Donation Deadline: September 1, 2019

Annual Reach

2018 GALA COVERAGE

- 400 guests - sold out
- \$297,000 raised
- Covered by ABC, Sacramento Magazine, Sacramento Business Journal, Comstock's Magazine, Good Day Sacramento, Capitol Morning Report, Bonneville Radio

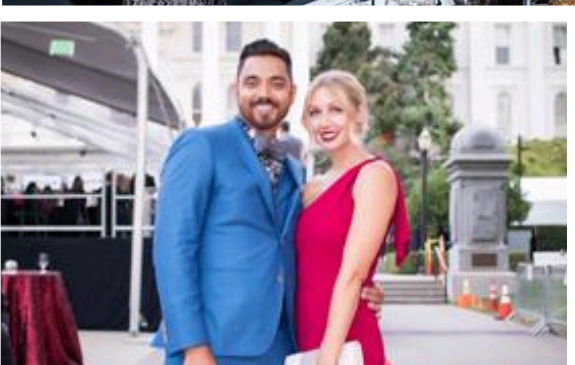
2018 HABITAT MEDIA COVERAGE

- CNN
- ABC10
- KCRA News 3
- Fox40
- GoodDay Sacramento
- CBS News 13
- KVIE
- CalMatters
- Capitol Morning Report
 - The Sacramento Bee
 - Capitol Public Radio
- KFBK and Bonneville Radio
- KNCI
- Comstock's Magazine
- Sacramento Magazine
- Sacramento News & Review
- Sacramento Business Journal
 - Capital Public Radio
 - Elk Grove Citizen
 - Entercom

SOCIAL MEDIA

Facebook.com/HabitatGreaterSac (over 4,500 followers)

Twitter: @SacHabitat • Instagram: @SacHabitat





CONTACT

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