



**Habitat**  
for Humanity®  
of Greater Sacramento

10th Anniversary

*Hard Hats &  
High Steels  
Gala*

Saturday, September 16th, 2023  
Sacramento Memorial Auditorium

**#BreakingNewGround**





# Together, We Build Homes, Communities, and Hope.

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Habitat for Humanity is **the only** provider of affordable homeownership opportunities to low-income families of our region. Habitat also provides critical home repairs to vulnerable low-income, elderly, and veteran populations so they can stay in their homes and age in place with dignity.

**Always a hand-up, not a hand-out.** Habitat homeowner partners put in 500 hours of sweat equity on the jobsite and then can purchase their home through an affordable 0% interest, 30-year mortgage.

As an equity builder, Habitat predominantly provides homeownership opportunities to those who have been historically excluded from ownership and equity building opportunities in this region through systemic racism or lack of opportunity.

**Together, we can build forward to provide and preserve more affordable housing in the Sacramento Region.**





# 10th Anniversary Habitat Gala



Considered to be one of the Sacramento's preeminent back-tie events, Habitat's 2022 "Hard Hats & High Heels Gala" **SOLD OUT** months in advance, and brought together high profile business leaders, elected officials, philanthropists and members of the media to support the vital work of Habitat for Humanity and raise over \$430K to address the affordable housing crisis in the Greater Sacramento Region.



Please join us on September 16, 2023, to celebrate the 10th Anniversary of our "Hard Hats & High Heels Gala" at the prestigious Memorial Auditorium. The evening's festivities will include a champagne reception, gourmet dinner and libations, outstanding entertainment, an exciting live auction, a very memorable program and a Midtown after-party like no other!



This 10th Anniversary Gala promises to be the biggest Habitat celebration ever and will sell-out, so we encourage sponsors to secure participation early!

Click [HERE](#) to purchase a table sponsorship today!

For sponsorship information, please contact Senior Development Officer Kathy Severson at [KSeverson@HabitatGreaterSac.org](mailto:KSeverson@HabitatGreaterSac.org) or (916) 440-1215 x1122.



Watch the 2022 Gala Recap Video [HERE](#).  
[HabitatGreaterSac.org/GALA](https://HabitatGreaterSac.org/GALA)



# Presenting Sponsor - **SOLD!**

## ENTERTAINMENT & HOSPITALITY

- 3 tables of 8 (24 guests), with 2 VIP and 1 prominent table placements, name recognition and premiere champagne service.
- Company “Team Build” opportunity on a Habitat jobsite for up to 20 volunteers (\$5,000 value)

## CORPORATE VISIBILITY AND RECOGNITION

- Presenting Sponsor recognition in Gala marketing collateral including press releases, media coverage, e-newsletter and Gala program
- Presenting Sponsor recognition on Gala website, e-blasts, media and social media
- Presenting Sponsor corporate logo included on all mailed, emailed and printed Gala communications
- Presenting Sponsor corporate logo included on Gala signage
- Presenting Sponsor opportunity to speak during opening remarks at the Gala
- Presenting Sponsor corporate logo on-screen visibility throughout the Gala
- Two-page full-color interior ad in Gala program
- Presenting Sponsor speaker, name, corporate logo highlighted in the 2023 10th Anniversary Gala Video Recap
- Presenting Sponsor name listed in all donor thank you letters
- Use of Habitat of Greater Sacramento logo and name for one year







# Future Framer Sponsorship - **SOLD!**

***Exclusive Event Reception and After Party Sponsor!***

## **ENTERTAINMENT & HOSPITALITY**

- 3 tables of 8 (24 guests), with 2 VIP and 1 prominent table placements, name recognition and premiere champagne service.
- Company “Team Build” opportunity on a Habitat jobsite for up to 20 volunteers (\$5,000 value)

## **CORPORATE VISIBILITY AND RECOGNITION**

- Exclusive Reception and After-Party Host
  - Logo projection in lights during the Reception and After Party
  - Opportunity to distribute branded swag item to 450+ guests
- Premiere recognition in Gala marketing collateral including press releases, media coverage, e-newsletter and Gala program
- Premiere Sponsor recognition on Gala website, e-blasts, media and social media
- Premiere Sponsor corporate logo included on all mailed, emailed and printed Gala communications
- Premiere Sponsor corporate logo included on Gala signage
- Premiere recognition during the Reception, Gala and After Party
- Premiere Sponsor/corporate logo prominent on-screen visibility throughout the Gala
- Two-page full-color interior ad in Gala program
- Premiere recognition in the 2023 10th Anniversary Gala Video Recap
- Premiere Sponsor name listed in all donor thank you letters
- Use of Habitat of Greater Sacramento logo and name for one year

# Hope Builder Sponsorship - \$10,000

## ENTERTAINMENT & HOSPITALITY

- Two tables of 8 (16 guests), with prominent table placement, name recognition and champagne service.
- Company “Team Build” opportunity on a Habitat jobsite for up to 10 volunteers (\$2,500 value)

## CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition in Gala marketing collateral including press releases, media coverage, e-newsletter and Gala program
- Sponsor recognition on Gala website, e-blasts, media and social media
- Sponsor recognition on Gala signage
- Sponsor recognition on all mailed, emailed and printed Gala communications
- Sponsor onstage recognition during the Gala program
- Sponsor logo prominent on-screen visibility throughout the Gala
- Full-page color ad in Gala program
- Sponsor recognition in the 2023 10th Anniversary Gala Video Recap







# Roof Raiser Sponsorship - \$5,000

## ENTERTAINMENT & HOSPITALITY

- One table for 8 guests with preferred table placement, company name recognition and champagne service.
- Company “Team Build” opportunity on a Habitat jobsite for up to 5 volunteers (\$1,250 value)

## CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition in Gala marketing collateral including press releases, media coverage, e-newsletter and Gala program
- Sponsor recognition on Gala website, e-blasts, media and social media
- Sponsor logo included on all mailed, emailed and printed Gala communications
- Sponsor onstage recognition during the Gala program
- Sponsor logo prominent on-screen visibility throughout the Gala
- Half-page color ad in Gala program
- Sponsor recognition in the 2023 10th Anniversary Gala Video Recap



# Wall Raiser Sponsorship - \$3,000

## ENTERTAINMENT & HOSPITALITY

- One table of 8 guests, with company name recognition and champagne service

## CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition on Gala website
- Sponsor onstage recognition during the Gala program
- Sponsor logo on-screen visibility throughout the Gala
- Sponsor recognition in the 2023 10th Anniversary Gala Video Recap

