



**Habitat**  
for Humanity®  
of Greater Sacramento

# Home Sponsorship Opportunities







Habitat for Humanity of Greater Sacramento provides affordable homeownership opportunities to low-income families of our area, as well as home preservation support to our region's vulnerable elderly and veteran populations.

As a hand-up, not hand out, Habitat homeowner partners build AND purchase their homes. Additionally, through ownership, Habitat provides equity building opportunities to those who through systemic racism or lack of opportunity have historically been kept out of wealth building opportunities.

Habitat for Humanity of Greater Sacramento serves over 3,000 individuals annually through build, repair, and community projects.

**As a locally supported nonprofit, the work we do is only made possible through community support.**

## Why Sponsor?

When you sponsor a build project with Habitat, it's about doing more than just providing a safe, decent and affordable place to call home for a low-income hardworking family, senior, or veteran - it's about building hope and community for our neighbors and ourselves.

See the next page to learn about ways your organization or business can gain valuable community exposure while improving the lives of local families who are looking for a hand-up, not a hand-out.

To see the direct impact your support can make, watch our video at [www.HabitatGreaterSac.org/Impact](http://www.HabitatGreaterSac.org/Impact)

## 2023 Home Build Opportunities

### Cornerstone Development

18 Habitat homes and 108 Mutual Housing affordable rental units - collaborative community providing affordable housing to over 400 low-income individuals.

### Oak Park

10 new Habitat homes in Oak Park, our focus neighborhood for Rock the Block - adding to our repairs and community projects for more transformational impact



Cornerstone Development - A Mutual Housing, Habitat for Humanity Community



## Help build a community.

Becoming a Habitat for Humanity home sponsor is an opportunity for businesses and organizations to align themselves with a respected nonprofit to improve our city and build housing. Your financial support allows us to purchase the necessary building materials, construction tools and supplies for these crucial home build projects. In exchange, your company gains unique team building opportunities, promotional visibility and access to our brand and impact!

Home Sponsorship Opportunities	Home Builder \$100,000	Future Framer \$50,000	Wall Raiser \$25,000	Roof Raiser \$10,000	Foundation Builder \$5,000
Opportunity to present the keys and speak at dedication event	✓				
Company groundbreaking ceremony	✓				
Special Planned Media Day	✓				
VIP Table for 8 at Habitat Gala	2	1			
Opportunity to participate in wall raising event	✓	✓	✓		
Interview opportunities with corresponding media and news coverage	✓	✓	✓		
Opportunity to participate as a gift giver at the dedication event	✓	✓	✓	✓	
<b>Volunteer Team Build Days on project</b> (Up to 20 people each day)	Up to 20	Up to 10	Up to 5	Up to 2	1
Listed on website as 2023 sponsor	✓	✓	✓	✓	✓
Social Media mentions	✓	✓	✓	✓	✓
Logo/Name on home build sign	✓	✓	✓	✓	✓
Permission to use Habitat logo for up to 1 year	✓	✓	✓	✓	✓