



2024 SPONSORSHIP OPPORTUNITIES

 **Habitat for Humanity**[®]
of Greater Sacramento



ROCK THE BLOCK

BRYTE/BRODERICK

OCTOBER 11TH & 12TH, 2024



PRESENTED BY:



**CITY
OF
WEST
SACRAMENTO**



Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

We bring people together to:

BUILD affordable housing throughout the greater Sacramento Region

REPAIR affordable housing to prevent low-income homeowners from being displaced

REVITALIZE underserved communities through neighborhood investment programs and partnership events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

About Rock the Block Bryte/Broderick 2024

Rock the Block is an extraordinary two-day Habitat for Humanity impact event that unites hundreds of volunteers and sponsors to work in partnership with local residents to accomplish numerous vital home repairs, landscape restorations and community revitalization projects.

By channeling financial contributions and thousands of volunteer hours, Habitat for Humanity is able to transform these resources into substantial community investments in historically underserved areas throughout Sacramento and Yolo Counties.

On October 11th and 12th, 2024, Rock the Block is set to make a major difference in the Bryte/Broderick neighborhoods of West Sacramento.

We invite you to join us for this remarkable Habitat for Humanity community impact event. For more information and to view our 2023 Rock the Block Bryte/Broderick recap video, please visit: habitatgreatersac.org/RockBryteBroderick

Through shelter, we empower.





Be part of Rock the Block Bryte/Broderick 2024!

Join Habitat for Humanity of Greater Sacramento for our annual Rock the Block event in the Bryte/Broderick neighborhoods of West Sacramento.

Sponsorship must be committed by August 30, 2024 to be recognized on event t-shirt, banner and signs.

2024 Rock the Block Bryte/Broderick Sponsorship Opportunities

**Presenting
Sponsor**

**Community
Revival
Sponsor**
\$25,000+

**Raise
the Roof
Sponsor**
\$10,000+

**Curb
Appeal
Sponsor**
\$5,000+

**Street
Sleek
Sponsor**
\$2,500+

**Brushed with
Kindness
Sponsor**
\$1,000+

- Recognized as Presenting Sponsor on all collateral
- Speaking opportunity at the event and with news media
- Inclusion in media release
- Exclusive social media event posts
- Highlighted in video recap
- Logo included on home yard signs
- Acknowledged during opening and closing celebration ceremonies
- Recognition on Rock the Block webpage
- Social media mentions
- Recognized on event t-shirt, banner and signs
- Number of participants included in sponsorship



HabitatGreaterSac.org/RockTheBlock

For more information, contact Kathy Severson at: KSeverson@HabitatGreaterSac.org