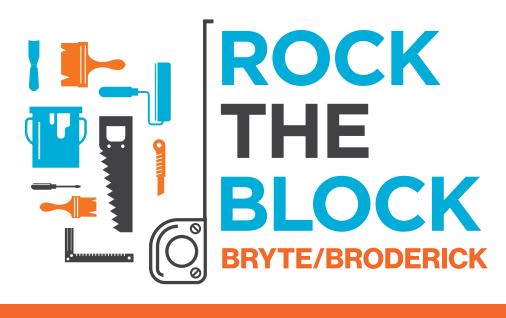


## **2024 SPONSORSHIP OPPORTUNITIES**





# OCTOBER 11TH & 12TH, 2024







PRESENTED BY:





# **About Rock the Block Bryte/Broderick 2024**

Rock the Block is an extraordinary two-day Habitat for Humanity impact event that unites hundreds of volunteers and sponsors to work in partnership with local residents to accomplish numerous vital home repairs, landscape restorations and community revitalization projects.

By channeling financial contributions and thousands of volunteer hours, Habitat for Humanity is able to transform these resources into substantial community investments in historically underserved areas throughout Sacramento and Yolo Counties.

On October 11th and 12th, 2024, Rock the Block is set to make a major difference in the Bryte/Broderick neighborhoods of West Sacramento.

We invite you to join us for this remarkable Habitat for Humanity community impact event. For more information and to view our 2023 Rock the Block Bryte/Broderick recap video, please visit: habitatgreatersac.org/RockBryteBroderick



## Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

#### We bring people together to:

**BUILD** affordable housing throughout the greater Sacramento Region

**REPAIR** affordable housing to prevent low-income homeowners from being displaced

**REVITALIZE** underserved communities through neighborhood investment programs and partnership events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

## Through shelter, we empower.





# Be part of Rock the Block Bryte/Broderick 2024!

Join Habitat for Humanity of Greater Sacramento for our annual Rock the Block event in the Bryte/Broderick neighborhoods of West Sacramento.

Sponsorship must be committed by August 30, 2024 to be recognized on event t-shirt, banner and signs.

### 2024 Rock the Block Bryte/Broderick Sponsorship Opportunities

Recognized as Presenting Sponsor on all collateral

Speaking opportunity at the event and with news media

Inclusion in media release

Exclusive social media event posts

Highlighted in video recap

Logo included on home yard signs

Acknowledged during opening and closing celebration ceremonies

Recognition on Rock the Block webpage

Social media mentions

Recognized on event t-shirt, banner and signs

Number of participants included in sponsorship



Community Revival Sponsor \$25,000+ Raise the Roof Sponsor \$10,000+ Curb Appeal Sponsor \$5,000+ Street Sleek Sponsor \$2,500+ Brushed with Kindness Sponsor \$1,000+



HabitatGreaterSac.org/RockTheBlock