



Habitat
for Humanity®
of Greater Sacramento

ROCK THE BLOCK OAK PARK

MAY 3 - 4, 2024

PRESENTED BY: *City of*
SACRAMENTO

SPONSORSHIP OPPORTUNITIES



Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

We bring people together to:

BUILD affordable housing throughout the greater Sacramento Region

REPAIR affordable housing to prevent low-income homeowners from being displaced

REVITALIZE underserved communities through neighborhood investment programs and partnership events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

Through shelter, we empower.



About Rock the Block Oak Park 2024

Rock the Block is a two-day community impact event during which Habitat brings together hundreds of volunteers to work in partnership with residents to invest in and revitalize Oak Park neighborhoods.

Over the past six years, Habitat's Rock the Block efforts in Oak Park have repaired over 90 homes and impacted over 2,100 individuals through neighborhood revitalization projects such as planting community gardens, rebuilding the fence at the local Jack Davis Park and updating amenities at the Fruitridge Community Collaborative.

Volunteer activities for Rock the Block Oak Park include a variety of home repairs, neighborhood investment projects and community landscaping/clean-up.

To learn more and watch video recaps from previous Rock the Block events, visit HabitatGreaterSac.org/RocktheBlock



Be part of Rock the Block Oak Park 2024!

Join Habitat for Humanity of Greater Sacramento for our 7th Annual Rock the Block event in Oak Park May 3 - 4, 2024!

Sponsorships must be committed by April 5, 2024 to be included on signage and t-shirts.

Rock the Block 2024 Sponsorship Opportunities

Presenting Sponsor SOLD!	Raise the Roof Sponsor \$10,000+	Curb Appeal Sponsor \$5,000+	Street Sleek Sponsor \$2,500+	Brushed with Kindness \$1,000+
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Recognized as presenting sponsor on all collateral



Speaking opportunity at the event



Interview opportunity with media



Inclusion in media release



Highlighted in video recap



Logo included on home yard signs



Acknowledged during opening and closing celebration ceremonies



Recognition on Rock the Block website page



Social media mentions



Inclusion on event t-shirt and banner

LOGO

LOGO

LOGO

LOGO

NAME

Number of participants included in sponsorship

50

40

20

10

4

HabitatGreaterSac.org/RockTheBlock

For more information, contact Kathy Severson at: KSeverson@HabitatGreaterSac.org