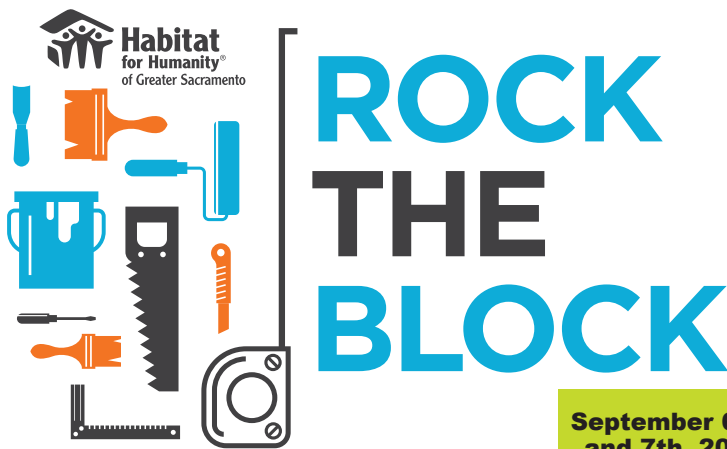




## Who We Are

Habitat for Humanity of Greater Sacramento provides affordable home ownership opportunities to the low and very low-income families of our area, as well as preservation opportunities to our community's vulnerable elderly and Veteran populations.

Our pilot "Rock the Block" event in October of 2018 brought together 250 volunteers and over 50 partners to South Oak Park to help repair 17 homes, plant community gardens, fix fencing at the local Jack Davis Park, and add amenities to the local Fruit Ridge Community Collaborative. Join us as we double our impact in 2019 and repair 20- 30 homes, add more substantial improvements to the neighborhood's community assets, and drive this revitalization forwards!



## Why **SPONSOR** Rock the Block?

Rock the Block is about more than just repairing homes for families in need, it's about building hope and community for our neighbors. Over a single weekend, hundreds of volunteers will converge on a predetermined section of Oak Park to transform the community through a variety of neighborhood beautification and repair projects.

This program responds to one factor in Sacramento's growing problem of homelessness by solving health, accessibility and safety concerns in homes owned by low-income families and elderly residents on limited incomes. By fixing these long-deferred maintenance projects and code violations, we help families stay in their homes and off the streets.

See the next page to learn about ways your business can gain valuable community exposure while improving the lives of local families who are looking for a hand up, not a hand-out.



Learn more about the event and project updates:

[@RocktheBlockSac](https://twitter.com/RocktheBlockSac) [f](https://www.facebook.com/RocktheBlockSac) [t](https://www.instagram.com/RocktheBlockSac) [i](https://www.instagram.com/RocktheBlockSac)

Questions:

[habitatgreatersac.org/rocktheblock](https://www.habitatgreatersac.org/rocktheblock)  
[LHimmelman@HabitatGreaterSac.org](mailto:LHimmelman@HabitatGreaterSac.org)



## Help build your community.

Rock the Block is an opportunity for business leaders like you to join together with socially-engaged community leaders to improve our city. Your financial support allows us to purchase the necessary building materials and important tools and supplies for these crucial community repairs, and to make sure our team of dedicated volunteers stay well-hydrated and fed as they work to raise, not just the roof, but the whole neighborhood!

In exchange, your company gains unique promotional access to our dedicated volunteers, community members, and leaders -- a great way to show that community values fuel your business!

| SPONSORSHIP OPPORTUNITIES   | PRESENTING<br>\$25,000 | COMMUNITY<br>BUILDER<br>\$15,000 | RAISE THE<br>ROOF<br>\$10,000 | CURB<br>APPEAL<br>\$5,000 | STREET<br>SLEEK<br>\$2,500 | BRUSHED<br>WITH<br>KINDNESS<br>\$1,000 |
|---|------------------------|----------------------------------|-------------------------------|---------------------------|----------------------------|--|
| Recognized as Presenting Sponsor of <b>Rock the Block</b> . Premier status on all marketing efforts | ✓                      |                                  |                               |                           |                            |  |
| Speaking opportunity at event   | ✓                      |                                  |                               |                           |                            |  |
| Interview opportunity with Rock the Block media partner   | ✓                      |                                  |                               |                           |                            |  |
| Highlighted in <b>Rock the Block</b> video recap and in Habitat for Humanity Annual Report          | ✓                      | ✓                                |                               |                           |                            |  |
| Premier volunteer scheduling  | ✓                      | ✓                                |                               |                           |                            |  |
| Inclusion in press release  | ✓                      | ✓                                | ✓                             |                           |                            |  |
| Acknowledgment during opening and closing celebration ceremonies                                    | ✓                      | ✓                                | ✓                             |                           |                            |  |
| Social Media Mentions   | ✓                      | ✓                                | ✓                             |                           |                            |  |
| Sponsor signage at <b>Rock the Block</b> home repair projects                                       | 6                      | 4                                | 2                             | 1                         |                            |  |
| Table/vendor booth space at Rock the Block event  | ✓                      | ✓                                | ✓                             | ✓                         |                            |  |
| Company on event t-shirt.   | Logo                   | Logo                             | Logo                          | Logo                      | Name                       |  |
| Company logo on <b>Rock the Block</b> webpage   | Name                   | Name                             | Name                          | Name                      | Name                       |  |
| Recognition in email newsletter to donors and <b>Rock the Block</b> residents post event            | ✓                      | ✓                                | ✓                             | ✓                         | ✓                          | ✓                                      |
| Number of Max Volunteer Registrations for event   | 60                     | 40                               | 24                            | 12                        | 8                          | 4                                      |



\* Sponsorship deadline August 1, 2019