



Habitat
for Humanity[®]
of Greater Sacramento

ROCK THE BLOCK

Bryte/Broderick

October 13-14, 2023





Who We Are

Habitat for Humanity believes every man, woman and child should have a simple, decent and affordable place to live with dignity and safety.

We bring people together to:

BUILD homes and equity through affordable homeownership for low-income families

REPAIR and preserve homes and hope for low-income families, seniors, and veterans to keep people in their homes and from being displaced

REVITALIZE and uplift underserved neighborhoods through programs and events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

Through shelter, we empower.



About Rock the Block Bryte/Broderick 2023

Rock the Block is a remarkable 2-day community impact event that brings together hundreds of volunteers and supporters to work in partnership with neighborhood residents to complete dozens of critical home repairs, property beautification, and community projects over a single weekend.

Through Rock the Block, Habitat for Humanity of Greater Sacramento leverages financial donations and thousands of volunteer hours into thousands of dollars' worth of community investment in historically underinvested neighborhoods.

This October 13-14, Rock the Block is coming to the Bryte/Broderick neighborhood of West Sacramento in Yolo County!

Join us for an incredible two-day event where we'll bring together hundreds of volunteers to help with home repairs, community projects, and a community cleanup!

To learn more and watch a video recap from our most recent Rock the Block, visit HabitatGreaterSac.org/RockBryteBroderick





Rock the Block - Bryte/Broderick

Join Habitat for Humanity of Greater Sacramento October 13-14, 2023 for our 2nd Annual Rock the Block Bryte/Broderick in West Sacramento.

Sponsorships must be committed by 8/18/2023 for inclusion on signage and t-shirts.

Rock the Block 2023 Sponsorship Opportunities

Presenting Sponsor	Raise the Roof Sponsor	Curb Appeal Sponsor	Street Sleek Sponsor	Brushed with Kindness
no longer available	\$10,000+	\$5,000+	\$2,500+	\$1,000+

Recognized as presenting sponsor on all collateral	✓				
Speaking opportunity at the event	✓				
Interview opportunity with media	✓				
Inclusion in media release	✓				
Highlighted in video recap	✓	✓			
Logo included on project signs	✓	✓	✓		
Acknowledged during opening and closing celebration ceremonies	✓	✓	✓		
Premier volunteer scheduling	✓	✓	✓	✓	
Permission to use Habitat logo for up to 1 year	✓	✓	✓	✓	✓
Recognition in emails & on Rock the Block Bryte/Broderick web page	✓	✓	✓	✓	✓
Inclusion on event t-shirt and banner	Logo	Logo	Logo	Logo	Name
Max volunteer registrations for event (lunch & t-shirts included)	100	50	20	10	4
Social Media mentions	✓	✓	✓	✓	✓

Interested in a custom sponsorship packet for multiple Habitat events? Have questions?

Please contact Kathy Severson at KSeverson@HabitatGreaterSac.org or (916) 440-1215 x1122