



Women Build 2020 Opportunities



Habitat
for Humanity®
of Greater Sacramento

Who We Are

Habitat for Humanity of Greater Sacramento provides affordable home ownership opportunities to low and very low-income families, as well as preservation opportunities to our community's vulnerable elderly and veteran populations. We are dedicated to empowerment, not entitlement and bringing people together to build and repair hope, homes and community.

Every year through Habitat build, repair, and neighborhood revitalization projects we are able to impact over 2,500 individuals a year in Sacramento and Yolo County.

As a locally supported nonprofit, the work we do is only made possible through support from our local community.

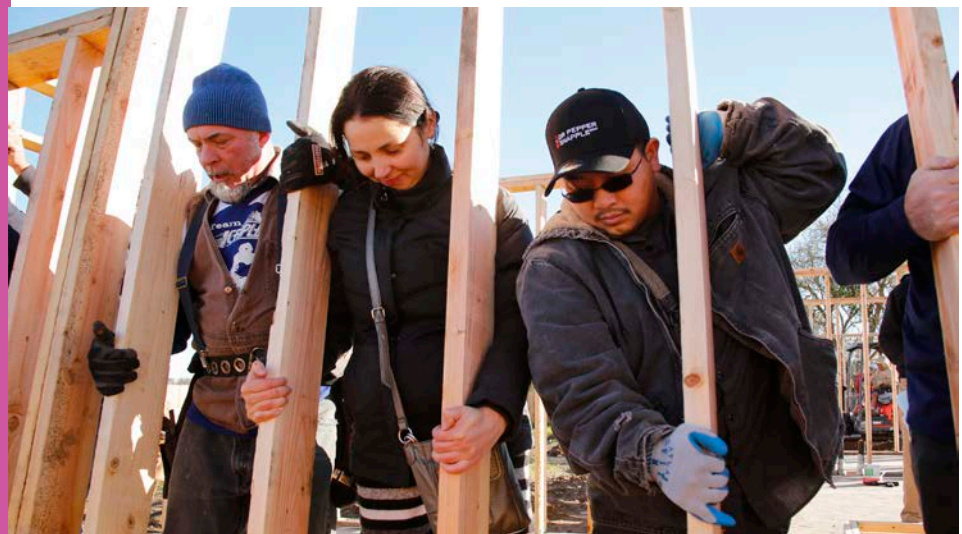
To see the direct impact your support can make, watch our video at

www.HabitatGreaterSac.org/Impact

What Makes Us Unique

As a locally supported organization we are dedicated to serving the needs of our local Sacramento and Yolo community and not only changing lives through shelter, but building a stronger region.

Our core principle as a non-profit organization is to give a hand-up, not a handout. As we look to empower and build communities, we look for opportunities to not only partner with our Habitat families, but with the community at large to create a better Sacramento where everyone has a safe, decent place to call home.



Women Build 2020

30 TEAMS, 500 WOMEN, 1 GOAL OF \$100,000+

What is Women Build?

Women Build is an annual event that recruits and empowers women of all different ages, backgrounds, and industries to come together to build homes and make a powerful and visible impact on our local community through housing and neighborhood revitalization efforts.

Over the month of May, 30 teams of women will work together through Women Build to raise funds and build with Habitat for Humanity of Greater Sacramento. Commencing with a Women Build kick-off mixer followed by a month-long build, Women Build is a unique and exciting opportunity for women in our community to come together, no matter what their skill level, and roll up their sleeves to promote positive, women-led impact. Projects include the option to participate on home build and home preservation projects, local community projects, and playhouse builds.

Registration and funds raised through Women Build directly support the build, preservation, playhouse, and community projects that are part of Women Build. Meaning your money and muscle is what is helping make the impact happen!

Become a team leader and recruit a team or participate as an individual!

We are Women and WE Build!



May 2020

www.HabitatGreaterSac.org/WomenBuild

Participate as a Team!

Your partnership with us will show your organization's support of an important cause and women taking action to build a better community. In addition, you will benefit from increased brand awareness that will have a lasting impression on the Greater Sacramento and Yolo community.

Choose between:

- Home Build/Repair Project
- Community Project
- Playhouse Builds



Presenting Sponsor: \$15,000

(Only 1 available)

- Opportunity to speak as the presenting sponsor at the Women Build kick-off event
- Opportunity to host the Women Build kick-off event*
- Logo included on all Women Build marketing with "Powered By" *
- Special Media day and included in all press releases and media communications
- Up to 50 paid Volunteer Registrations (Can be used for multiple days)
- 50 tickets to kick-off mixer
- Logo on Women Build banner AND T-SHIRT as "Powered by" sponsor *
- Prominent Habitat Greater Sac website, e-newsletter, and social media recognition
- Opportunity to provide company information and/or giveaway item in volunteer registration bag
- Lunch and water provided for your volunteers on

Community Builder: \$6,000

- 24 paid weekday or Saturday volunteer registrations (24 t-shirts). Can be used for 1 day or split for 2.
- Logo on Women Build banner
- 24 tickets to kick-off mixer
- Habitat Greater Sac website, e-newsletter, and social media recognition
- Recognition in press releases and media alerts
- Opportunity to provide company information and/or giveaway in volunteer registration bag
- Lunch and water provided for your volunteers on build day(s)

Neighborhood Builder: \$3,000

- 12 paid weekday volunteer registrations (12 t-shirts)
- 12 tickets to kick-off mixer
- Name on Women Build banner
- Habitat Greater Sac website, e-newsletter, and social media recognition
- Recognition in press releases and media communications
- Lunch and water provided for your volunteers on

Mini-Team Sponsor: \$1,000

- 4 tickets to kick-off mixer
- 4 paid volunteer slots
- Lunch and water provided for your volunteers on build day



Ready to join? Contact Kaitlyn Bathke
KBathke@HabitatGreaterSac.org or (916)
440-1215 x1112

**Interested in fundraising/crowdfunding
for your team?**
Email KBathke@HabitatGreaterSac.org

* these specific benefits only available if Presenting Sponsorship confirmed by March 2, 2020.



Participate as an Individual

Interested in participating in Women Build as an individual?

Individual registrants and teams raise a minimum of \$250 per individual participant to participate and help towards our overall goal of \$100,000.

Individual registration includes:

- One Women Build Volunteer Registration for one day of building
- Ticket to Women Build Kick-Off event
- 1 Women Build t-shirt
- Lunch & Water provided on build day
- Opportunity to join and work alongside other strong women in your community who are helping change lives for hardworking families in need

Individuals who raise OVER the \$250 minimum qualify for individual fundraising incentives.

Individual Fundraising Incentives

\$250 Raised = Registration to participate and t-shirt

\$500 Raised = Registration, T-Shirt, AND Women Build Tool Belt

\$1,000 Raised = Registration, T-Shirt, Tool Belt, AND Commemorative Women Build Zip-Up

\$1,500 = Registration, T-Shirt, Tool Belt, Zip-Up, AND Commemorative Hard Hat

Ready to join? Contact Kaitlyn Bathke at KBathke@HabitatGreaterSac.org

www.HabitatGreaterSac.org/WomenBuild



Common FAQ's

When is Women Build?

Women Build takes place throughout the entire month of May. When you register for Women Build as a team or individual, you select one available build date to participate in Women Build Month and a ticket to the April 29th kick-off event.

What kind of projects can I choose from?

Women Build projects take place in Sacramento and Yolo County. You can choose your project and date when you register. Specific project addresses are emailed out in April and each build day is from 8am-1:30pm.

Home Builds - Habitat home build or Habitat home preservation (repair) project.

Playhouse Builds - Playhouse builds take place in the Habitat ReStore. Teams build an entire playhouse in one day. Playhouses go to Habitat homes and are donated to other nonprofits and community spaces that support women and children. Last year, Women Build playhouses went to WEAVE and St. John's Program for Real Change.

Community Projects- Community Projects include revitalization projects at local parks, schools, or community centers with a focus to help support children and uplifting the neighborhood.

Please explain the \$250 per person registration cost? Where do all the funds raised go? When do I need to raise them by?

The funds raised through Women Build registration costs directly support the projects where Women Build takes place and cover essential project construction costs such as tools, building materials and supplies, permits, and safety equipment. Women Build participants also receive complimentary tickets to the kick-off event with food and drink, a t-shirt, and a catered lunch on site which are also covered through registration.

Participants can register a few different ways including a team sponsorship registration (paid in full), individual registration (paid in full), or through utilizing the provided Women Build 2020 crowd funding platform to raise the registration and donations from friends, family, and colleagues. (For more information on crowd funding for your registration or registering in full, please contact Kaitlyn Bathke at 916-440-1215 x1112 or KBathke@HabitatGreaterSac.org)

All registration minimums must be met in full by the kickoff event on April 30th in order to participate. Registration minimums met by April 6th will be entered to win a Women Build incentive experience!

Do I need construction experience?

No, all skill levels are welcome for Women Build. All tools and training needed will be provided for you!

Can I register a team of 2 or a number that isn't 4, 12, or 24?

Yes! You can register as an individual or create your own team of any size! Each participant must raise a minimum of \$250 to participate.

Got a question we didn't answer?

Please contact Kaitlyn Bathke at KBathke@HabitatGreaterSac.org or (916) 440-1215 x1112

Habitat for Humanity of Greater Sacramento helps low income families find opportunity, stability, and improve their futures. We help build stronger families and neighborhoods by partnering with donors and volunteers to construct attractive, affordable homes and to repair existing homes.

Put simply, we believe in creating a world where everyone has a safe, decent place to call home.



Contact Laine Himmelmann
(916) 440-1215 ext. 1108
LHimmelmann@HabitatGreaterSac.org

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