



# Women Build March 2022

How to participate



**Habitat**  
for Humanity®  
of Greater Sacramento



# WOMEN BUILD 2022

## Because Strong Women Build

What is Women Build?

Women Build is an annual event that recruits and empowers women of all different backgrounds and industries to come together and make a tangible impact on our local Sacramento community through building homes and uplifting underserved neighborhoods.

In March of 2022, over 500 women from across the region will devote at least one day on the build site to help build decent and affordable housing in our community.


Commencing with a Women Build kickoff party followed by a month-long build event, Women Build is an exciting opportunity for women in our community to come together and roll up their sleeves to build positive, women-led impact.

**Don't miss out on the opportunity to be part of this unique and exciting event where hundreds of women will show their strength for one incredible cause!**

Will you join us to help make a difference?

**#WomenBuildSac #StrongWomenBuild**





Anna Sokolova, Single Mom  
Habitat Homeowner  
through Women Build



## Who We Are

Habitat for Humanity of Greater Sacramento provides affordable homeownership opportunities to low-income families, as well as home preservation to low-income families, seniors, and veterans.

Every year through local support, Habitat impacts over 3,500 individuals a year in Sacramento and Yolo County through build, repair, and community projects.

Women, especially those who serve as head of their families and women of color, disproportionately face obstacles that make accessing decent, affordable housing seem impossible. At Habitat, we know that stable, affordable homeownership is transformative for low-income families.

As a locally supported nonprofit, the work we do is only made possible through support from our local community.

**To see the direct impact your support of Women Build can make, we encourage you to [watch this video of how Habitat empowers single Moms to become homeowners.](#)**

## What Makes Women Build Unique

In supporting Women Build, not only are you investing in building critically needed affordable housing, you are helping build strong and stable neighborhoods where residents can thrive for generations to come. Through Women Build, you have the opportunity to emerge as a leader on the vital issue of affordable housing and equity building in Sacramento's inclusive and sustainable growth.

Participants work in a collaborative atmosphere under the guidance of construction professionals and alongside other volunteers and future Habitat homeowners.





500 Women, Building Forward, Together.

# WOMEN BUILD 2022



Over the month of March, teams of women from all industries, backgrounds, and ages will roll up their sleeves to build hope, homes, and healthier neighborhoods with Habitat for Humanity.

**Will you join us to make a difference?**

## Women Build Sponsorship Levels and Benefits

*(Presenting sponsorship no longer available)*

- Volunteer registrations for Women Build
- Women Build kickoff mixer tickets
- Recognition on event jobsite banner (1 month)
- Recognition on event website page (1 year)
- Recognition in Habitat e-newsletter
- T-Shirts and lunch provided for volunteers
- Recognition on social media
- Recognition on event t-shirt

**Community Builder**  
\$5,000

20  
21  
Logo  
Logo  
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1

**Block Builder**  
\$2,500

10  
10  
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**Mini-Team Registration**  
\$1,000

4  
4  
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**Non-Builder Contribution**  
\$500

0  
4  
Name  
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Name

Opportunity for executive representative to participate in Women Leaders Build Day

*Individual and crowdfunding registrations are also available, as well as one \$10,000 sponsorship opportunity to sponsor our first ever executive "Women Leaders Build" on March 5th!*

Don't miss out on the opportunity to be part of this unique and exciting event where **hundreds of women will show their strength for one incredible cause!**



Contact Kaitlyn Bathke at [KBathke@HabitatGreaterSac.org](mailto:KBathke@HabitatGreaterSac.org) (916) 440-1215 x1112

#WomenBuildSac #StrongWomenBuild

[HabitatGreaterSac.org/WomenBuild](https://HabitatGreaterSac.org/WomenBuild)



# EXECUTIVE WOMEN LEADERS BUILD

**Saturday, March 5th, 2022**

On Saturday, March 5th, the weekend prior to International Women's Day, 40 diverse women leaders from across the greater Sacramento region will get a chance to step "out of the board room" and onto the construction site for Habitat for Humanity of Greater Sacramento's inaugural *Women Leaders Build*.

In partnership with one exclusive sponsor partner, this invite-only, high-level and unique opportunity encourages women C-level executives, business and community leaders, and elected officials to get their hands dirty, work side by side with other women leaders, and make a measurable impact on the community. Habitat for Humanity is offering one exclusive sponsorship opportunity for this special inaugural event.

## **Exclusive Women Leaders Build Sponsorship - \$10,000**

### **Sponsorship benefits include:**

- Sponsor's name with "Presented by" appearing with the event name on all promotional materials, including invitations to the Women Leaders
- 5 registrations for representatives from your organization to participate with the Women Leaders on March 5th
- Opportunity to speak at the Women Build Kickoff event and at the *Women Leaders Build* event
- Prominent logo placement on all Women Build signage (second only to the presenting sponsor in size and location)
- Opportunity for giveaways to Women Leaders, as well as at kickoff party to all 500+ registrants
- The opportunity to sponsor all 40 registrations for hand-selected Women Leaders and to work with Habitat to recommend Women Leaders to be included
- Direct access to local women leaders from a diverse variety of industries and networks
- Logo on all mailed, emailed, and printed Women Build communications
- Media opportunities during the *Women Leaders Build*
- Logo on all site signage, Women Leaders welcome sign, and invitations to Women Leaders
- Premier inclusion in Habitat's social media and marketing plan surrounding this event

[www.HabitatGreaterSac.org/WomenBuild](http://www.HabitatGreaterSac.org/WomenBuild)





# Participate as an Individual

Interested in participating in Women Build as an individual?

Individual registrants and teams raise a minimum of \$250 per individual participant to take part in Women Build and help towards the overall fundraising goal.

Individual registration includes:

- 1 Women Build Volunteer Registration for one day of building
- 1 Ticket to Women Build Kick-Off event, Feb. 28th
- 1 Women Build t-shirt
- Lunch & Water provided on build day
- Opportunity to join and work alongside other strong women in your community who are helping change lives for hardworking families in need



**Individuals who raise OVER the \$250 minimum qualify for individual fundraising incentives.**

Ready to join? Contact Jilly Jefferson at [JJefferson@HabitatGreaterSac.org](mailto:JJefferson@HabitatGreaterSac.org) or (916) 440-1215 x1104

[www.HabitatGreaterSac.org/WomenBuild](http://www.HabitatGreaterSac.org/WomenBuild)





# Common FAQ's

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## **When is Women Build?**

The 2022 Women Build event will take place in March 2022. When you register for Women Build as a team or individual, you select one available build date to participate in Women Build Month and receive a ticket to the February 28th evening kickoff party.

## **What kind of projects can I choose from?**

For Women Build 2022, our primary project will be on Habitat's 13-home Mandolin Estates Community in South Sacramento.

For groups, we will also have some additional options such as playhouse builds and home repairs.

## **Please explain the \$250 per person registration cost? Where do all the funds raised go? When do I need to raise them by?**

The funds raised through Women Build registration costs directly support the projects where Women Build takes place and cover essential project construction costs such as tools, building materials and supplies, permits, and safety equipment. Women Build participants also receive complimentary tickets to the kickoff event with food and drink, a t-shirt, and a catered lunch on site, which are also covered through registration.

Participants can register a few different ways including a team sponsorship registration (paid in full), individual registration (paid in full), or through utilizing the provided Women Build 2022 crowdfunding platform to raise the registration and donations from friends, family, and colleagues. For more information on crowd funding for your registration or registering in full, please contact our Community Engagement Officer, Kaitlyn Bathke at 916-440-1215 x1112 or KBathke@HabitatGreaterSac.org.

All registration minimums must be met in full by the kickoff event on February 28th in order to participate. Registration minimums met by February 1st will be entered to win a Women Build incentive experience!

## **Do I need construction experience?**

No, all skill levels are welcome for Women Build. All tools and training needed will be provided for you!

## **Can I register a team of 2 or a number that isn't 4, 10, or 20?**

Yes! You can register as an individual or create your own team of any size! Each participant must raise a minimum of \$250 to participate.

## **Got a question we didn't answer?**

Please contact Kaitlyn Bathke at KBathke@HabitatGreaterSac.org or (916) 440-1215 x1112

Habitat for Humanity of Greater Sacramento helps low-income families find opportunity, stability, and improve their futures. We help build stronger families and neighborhoods by partnering with donors and volunteers to construct attractive, affordable homes and to repair existing homes.

Put simply, we believe in creating a world where everyone has a safe, decent place to call home.



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